

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LA MATTA S.p.A.		06/16/2003	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	LA MATTA CONFEZIONI TRISSINO S.r.l.		
Street Address:	Viale dell'Industria 93		
City:	Trissino (VI)		
State/Country:	ITALY		
Postal Code:	36070		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1349571	LA MATTA	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	703-413-3000		
Email:	tmdocket@oblon.com		
Correspondent Name:	Jeffrey H. Kaufman		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey H. Kaufman		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
NAME OF SUBMITTER:	Jeffrey H. Kaufman		

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REEL: 003122 FRAME: 0847

CH \$40.00 1349571

Signature:	/Jeffrey H. Kaufman/
Date:	07/18/2005
Total Attachments: 2 source=la matta#page1.tif source=la matta#page2.tif	

ASSIGNMENT

WHEREAS,

LA MATTA S.p.A.

an Italian corporation, of

Viale dell'Industria 93 - 36070 TRISSINO (VI)

has adopted and is using the trademark applied/registered in the United States Patent Office,

LA MATTA in fancy type registration n°1.349.571 granted on July 16, 1985

and WHEREAS,

LA MATTA CONFEZIONI TRISSINO S.r.l.

an Italian corporation, of

Viale dell'Industria 93 - 36070 TRISSINO (VI)

is desirous of acquiring said trademark and the application/registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said

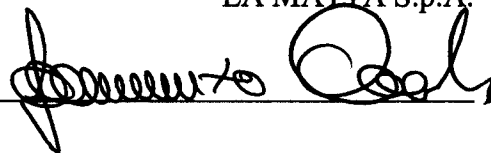
LA MATTA S.p.A.

has assigned as from **16th day of June, 2003**
unto the said

LA MATTA CONFEZIONI TRISSINO S.r.l.

all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the mark and the registration thereof n°1.349.571

LA MATTA S.p.A.

By 

Name: **Mr. Lorenzo Asòla**

Title: **Managing Director**

Dated this **29th** day of **January** 20 **04**

TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

LA MATTA CONFEZIONI TRISSINO S.r.l.

Trademark: LA MATTA in fancy type

Reg. No. 1.349.571

Granted : July 16, 1985

Class(es): 25

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

WHEREAS, by Deed of Assignment dated **June the 16th, 2003** LA MATTA CONFEZIONI TRISSINO S.r.l. an Italian company located and doing business at Viale dell'industria, 93, 36070 TRISSINO (VI), Italy, has acquired all right, title and interest in and to the above-identified trademark; LA MATTA CONFEZIONI TRISSINO S.r.l. hereby makes the following appointments:

POWER OF ATTORNEY

LA MATTA CONFEZIONI TRISSINO S.r.l. hereby appoints **all members of the law firm Oblon, Spivak, McCLELLAND, MAIER & NEUSTADT, P.C.** who together constitute the firm of **Oblon, Spivak, McCLELLAND, MAIER & NEUSTADT, P.C.**

jointly and severally, as its attorneys to file this application, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith and to receive all correspondence in connection with this registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Said firm

are hereby designated Registrant's domestic representatives upon whom notices or process in proceedings affecting the mark may be served.

Dated: **January the 29th, 2004.**

LA MATTA CONFEZIONI TRISSINO S.r.l.

By: 

Name: **Mr. Roberto Tognoli**

Title: **Managing Director**